

Corporate Affiliate Program

2010 Calendar Year

Summary

The Corporate Affiliate Program of the UC Davis Institute of Transportation Studies (ITS-Davis) supports our relationships with the companies with which we have the deepest and broadest connections. ITS-Davis focuses its attention on, and seeks to expand its ties with, its Corporate Affiliate members. The companies contribute both financial support and ideas for our faculty and leaders toward the goal of building stronger clean transportation research, education and outreach programs. To participate, companies make an annual unrestricted gift to the Institute. In return, ITS-Davis' academic faculty, research faculty and students support a heightened level of interaction with Affiliates members' employees across all company units.

Patron Level members provide \$40,000 per year; regular members provide \$15,000 per year. The benefits of each class of membership are listed below.

Benefits

PATRON LEVEL MEMBERS



- **Board of Advisors Representation.** We are honored to have Affiliate Program members represented by a senior officer of their company on the ITS-Davis Board of Advisors. Through the Affiliate Program, Board members demonstrate both an intellectual contribution to the ideas that will guide Institute planning, and a financial commitment to assist that effort.
- **Fellowship Named for Patron Level Affiliates.** ITS-Davis names a student to a prestigious fellowship at the Institute in the name of each company that supports the Corporate Affiliate Program at the Patron Level. This student will be introduced to the company via an annual lunch on campus, and, by mutual agreement, travel to the company to present his or her research. The student will carry the fellowship title for the academic year that begins in the fall of each Affiliate membership's calendar year.
- **Visits and Meetings.** With Patron Level Corporate Affiliate membership, company employees or divisions world-wide can request customized visits with researchers whose work speaks to a company's specific interests/needs. Such visits are managed by ITS-Davis' central staff and are available to all Affiliate employees worldwide. The focus of these visits and meetings may be:
 - **Monitor views of the future of transportation** supported by constant research; compare these views with corporate planning assumptions.
 - **Consult quickly with over 50 faculty and over 100 graduate students** who conduct advanced transportation research in the areas of consumer behavior and future demand for vehicles and fuels; future vehicle powertrain and fuel pathways and scenarios involving electric drive configurations (hybrid, plug-in hybrid and BEV), fuel cell vehicles and hydrogen, biofuels and clean diesel alternative fuel vehicle systems; low carbon fuel strategies based on

- California, national and international policies such as California's Low Carbon Fuel Standard; sustainable transportation concepts related to land use changes and intelligent transportation systems to reduce vehicle miles traveled; international transportation and energy issues, especially with respect to energy issues in less-developed countries; emissions, air quality, and energy efficiency; and transportation economics, social costs and lifecycle emissions analysis.
- **Evaluate California and federal policy trends** affecting the energy and automotive industries; review these trends with engineering and social science faculty who closely follow them and who are conducting research in support of future governmental policy decisions.
 - **Develop strong faculty and student ties in specific research areas**, and collaborate with the Institute on studies, technology evaluations and demonstrations (often in partnership with government agencies).
- **Asilomar Conference Sponsorship and Registration.** The Asilomar Conference hosted by ITS-Davis is the premier worldwide gathering of government, industry, academic and NGO analysts on the future of transportation and the environment. The next Asilomar Conference will be held during the summer of 2011 in Pacific Grove, California. All Patron Level members of the Corporate Affiliate Program will be recognized as full Sponsors of the 2011 Asilomar Conference and receive five free conference registrations for their employees.
 - **Student Recruiting Assistance.** Corporate Affiliate Program members develop strong ties with ITS-Davis graduate and undergraduate students. These relationships often lead to internship and permanent employment relationships. The Institute works to involve its students with Affiliates, especially via internships and research projects. Affiliate members can have specific internships or job openings emailed from ITS-Davis to our students and/or alumni.

MEMBERS



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- **Asilomar Conference Registrations.** Corporate Affiliate members will receive one free registration for the Asilomar conference.

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