

# Toward a Policy Agenda for Climate Change



# Our premises:

- You are smarter than we are.
  - You know more than we do.
  - It's not our job to tell you the answers...
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- If there were not a national policy vacuum we would have chosen a different topic for this conference.

# We're Screwed!

- Transport demand growth is unstoppable.
- The coming oil peak will make GHG emissions irrelevant.
- The public is poorly informed and almost indifferent.
- Developing world: "Climate change is **your** problem."
- GHG is not a crisis yet, and when it is, it will be too late.

# If ever a problem called for innovative, creative solutions...

- Solutions to most transport problems are consistent with reducing emissions.
- Energy transitions present opportunities as well as problems.
- The public supports solving climate change and is becoming better informed.
- International, state, and local initiatives are significant and inexorably will force a coherent national policy.
- The public is demanding corporate responsibility & companies are writing their own "narratives".

**So, do something!**

# The Asilomar declaration:

## DRAFT (feel free to quote)

- We **ALL** (except maybe Mark Delucchi) agree that:
  1. Climate change is real, transportation's emissions are a major part of the problem, and they must be reduced.
  2. National policy has so far failed to adequately address transportation's role in climate change; this can and must be remedied.
  3. All stakeholders want to work cooperatively to reduce transportation's GHG emissions, for the public good.
  4. There are innovative solutions to the problem of GHG emissions from transportation that will contribute to a better transportation system for current and future generations.

# Collectively you may be smarter than we are...

- Jack Johnston – Science and Technology
- David Burwell – Sustainable Transportation
- Chris Grundler – National Policy Agenda